PRESS RELEASE



Lippstadt/Yokohama, 3 June 2022

First trade fair appearance under the FORVIA umbrella brand: HELLA and Faurecia jointly presented technologies for the mobility of tomorrow in Japan

- Joint HELLA and Faurecia stand concept at the Automotive Engineering Exposition 2022 in Yokohama picked up on the new design language of the FORVIA umbrella brand
- Numerous product highlights for safe, sustainable, advanced and customised mobility were presented

Following the successful takeover of HELLA by Faurecia, the two companies made their first joint appearance at an automotive trade fair under the new, overarching umbrella brand FORVIA. As a factual group, HELLA and Faurecia, with around 150,000 employees, form the seventh-largest automotive supplier worldwide and one of the global market leaders in high-growth technology fields. At this year's Automotive Engineering Exposition, which took place in Yokohama, Japan, from 25 to 27 May 2022 and which is one of the leading industry trade fairs in the Asian region, they now presented technologies for a safe, sustainable, advanced and customised mobility for the first time as part of a joint stand concept. The approximately 100 square metre stand was designed in the stylistic colours blue and white, which characterise the new brand identity of the FORVIA umbrella brand. In total, around 1,000 customers, business partners and other guests visited the FORVIA stand.

"This year's motor show in Japan has been a very special one for us. For the first time since the beginning of the Corona pandemic, it was able to take place again in physical form. Above all, it was also the first trade fair worldwide at which we were present with a specially designed FORVIA stand," said Lonny Chick, Managing Director of HELLA Japan. "This enabled us not only to reach another important milestone in our joint history, but not least to convince many local and regional customers of the powerful technology portfolio of the FORVIA Group."

At the trade fair, HELLA and Faurecia presented a variety of different technology highlights for automotive future trends. From the HELLA portfolio, the exhibits included 77 GHz radar sensors, an indispensable key component for automated driving, as well

PRESS RELEASE



as the structure-borne sound sensor SHAKE and numerous other sensors that make driving safer, more efficient and more comfortable. In the field of electromobility, a major focus of the trade fair was on the 12V Li-ion battery. This is used in electric vehicles for both quiescent current and redundant power supply; in vehicles with combustion or hybrid engines, it can also replace the lead-acid battery. HELLA additionally presented the innovative Coolant Control Hub, the first product of its kind to bundle all the necessary functions for efficient thermal management in electric vehicles into a single system.

Faurecia's trade fair presentation focused on automotive seats and interior components, among other things, as well as a tank system for light commercial vehicles that stores gaseous hydrogen at 70 megapascals, with a 15 to 20 percent weight reduction through optimization of the carbon fiber structure and a maximum mass density of 7 percent, a lightweight and efficient tank design and storage system. In addition, displays with advanced image processing technology were introduced that maintain visibility even in sunlight and contribute to a reduced power consumption. Other product highlights included camera-based systems that monitor the status of vehicle occupants to promote safe driving, and cameras with proprietary technology such as E-mirrors and Surround View that ensure safety around the vehicle.

Please note: This text and corresponding photo material can also be found in our press database at: www.hella.com/press

About HELLA

HELLA is a listed, internationally positioned automotive supplier and a company of the Group FORVIA. Within this factual group, HELLA stands for high-performance lighting technology and automotive electronics. At the same time, the company covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special vehicles with its Business Group Lifecycle Solutions. HELLA has 36,000 employees at more than 125 locations worldwide and generated currency and portfolio-adjusted sales of € 6.5 billion in the fiscal year 2020/2021.

About FORVIA

FORVIA comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 300 industrial sites and 77 R&D centers, 150,000 people, including more than 35,000 engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of six Business Groups with 24 product lines, and a strong IP portfolio of over 14,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMS worldwide. FORVIA aims to be a



PRESS RELEASE

change maker committed to foreseeing and making the mobility transformation happen. www.forvia.com

For more information, please contact:

Dr. Markus Richter HELLA GmbH & Co. KGaA Company spokesman Rixbecker Straße 75

Tel.: +49 (0)2941 38-7545 59552 Lippstadt / Germany

Markus.Richter@forvia.com www.hella.com